

# **BUSINESS BROCHURE**





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# ABOUT PANDA GUYS

At Panda Guys, we specialize in delivering innovative digital marketing solutions tailored to elevate your brand and drive measurable growth. Visit us at www.pandaguys.in to discover more...

Performance Marketing

Social Media Marketing Social Media Optimization

Search Engine Marketing

Search Engine Optimization Website Development

Graphic Designing

Video Editing **Content Writing** 

Pay Per Click

Pay Per Call

Public Relations



Failure is simply the opportunity to begin again, this time more intelligently

## CEO STATEMENT

#### Akshay Kumar

Panda Guys, we At motivated by creativity, excellence, and a commitment to providing outstanding value to those we serve. Our goal is to influence the future, helping both enterprises and individuals. Together, we will continue to the boundaries and achieve amazing results.



## OUR **JOURNEY**

2015

Branding, Website, SEO

2018

SMM, Youtube, Creative-ADS

2020

Google-ADS, Facebook-ADS, Linkedin-ADS

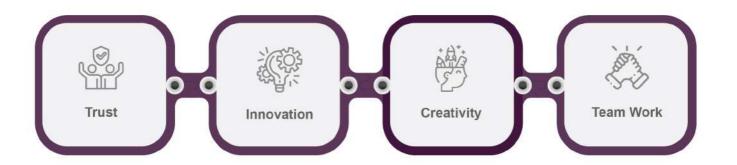
2023

Performance Marketing

Start a digital marketing agency by setting up your brand, building a team, and focusing on client acquisition and growth.



### **Our Mission**



## **Our Vision**



## Why Choose Us



#### **BOARD OF DIRECTORS**



Mr. Akshay Kumar Founder

Akshay@pandaguys.in



Mr. Rahul Attree

Rahul@pandaguys.in



Mrs. Anjleena Attree
Managing Director

Anjleena@pandaguys.in

#### MANAGEMENT DEPARTMENT



Mr. Santosh Kumar Manager

Santosh@pandaguys.in



Mr. Ujjwal Dwivedi SME - Subject Matter Expert

Ujjwal@pandaguys.in



Mr. Aman Lalwani
Senior CRM
Aman@pandaguys.in

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#### **DEPARTMENTS**

#### **Human Resources**



Drishti Chauhan

#### **Web Developers**



Ranajan Yadav

#### SEO - Search Engine Optimization



Abhishek Maurya

#### **SMM** - Social Media Marketing



Shourya Sachika

#### Page No - 06 Departments

#### **Graphic Designer**



Arun Kumar

#### **Google ADS**



Aryan Sharma

#### **Accounts Team**



Jyoti Niranjan Dhir

#### Facebook ADS



Ayush Dhiman



## **OUR CORE SERVICES**



#### **Marketing Consultant**

- Indoor Advertising
- **Outdoor Advertising**
- · Online Advertising
- T.V. Advertising



#### **Website Design & Development**

- UI/UX | Wordpress
- Woo Commerce
- E-Commerce
- Custom Web



#### **Creative Branding**

- Logo | Business Pitch-Deck | Brochure
- Branding
- Copy-writing



#### **Performance Marketing**

- Meta Ads
- Google Ads
- E-Mail Marketing





# ADDITIONAL SERVICES



#### **Event Management**

- · Venue Selection & Management
- · Logistics Management
- · Event Marketing & Promotion
- Entertainment & Activities
- Corporate & Social Event Services



#### **Artist Management**

- · Branding and Marketing
- · Scheduling and Logistics
- · Sponsorship Management
- Event Planning





## WHY

## **CHOOSE PANDA GUYS?**





Experienced Team



Creative & Innovative Strategies



Professional Ads Experience



Up to Date With Trends & Technologies



Affordable and Cost-Efficient



Customized Strategies & Ideas



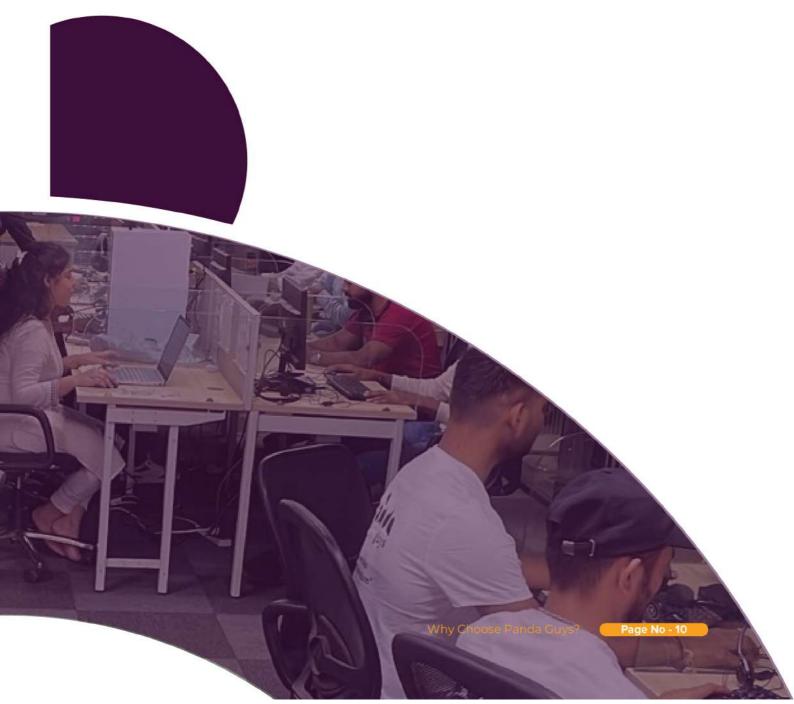
### Challenge

We tackle the challenges of staying ahead in a fast-changing digital landscape, managing client expectations, and delivering consistent, measurable results despite platform changes and market competition.

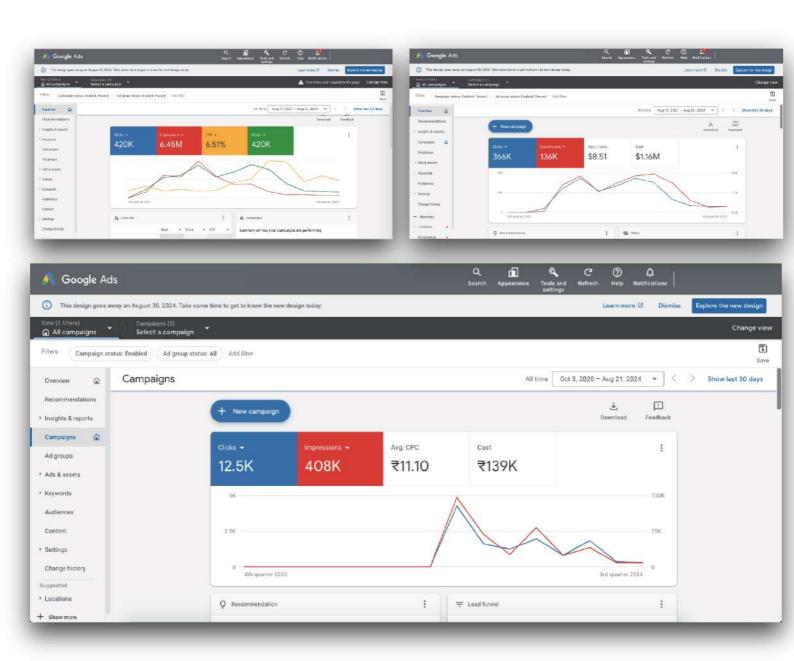


### **Project Solution**

We provide tailored project solutions by understanding your unique needs, implementing data-driven strategies, and delivering measurable results that align with your goals.



# OUR PAST PROJECTS GOOGLE ADS RESULT'S

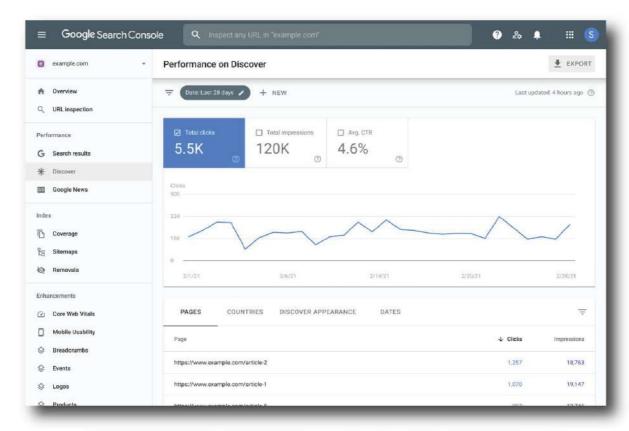


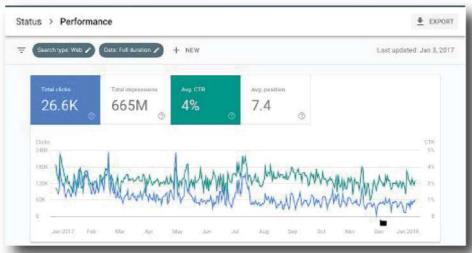


Unlock your business's potential with Google Ads—targeted reach, measurable results, and maximum ROI.



## **SEO RESULT'S**









830+ Project Completed





30+ Team Members

# OUR PRECIOUS CLIENTS





### **THANK YOU**



Thank you for choosing Panda Guys. We look forward to partnering with you on your journey to digital success. Together, let's achieve extraordinary results!

### **Contact Us**

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